ECCMID 2017 Media Policy

The organizers of the 27th European Congress of Clinical Microbiology and Infectious Diseases (ECCMID 2017) from 22 – 25 April 2017 in Vienna, Austria, welcome the press and are happy to provide assistance to journalists attending the congress or those using the congress website as a resource in their coverage.

Registration

The congress is open to bona fide representatives of print, broadcast and electronic media. Registration is free to journalists who are in possession of a valid, recognized press card. Freelance journalists must present a commissioning letter on headed paper from a recognized news organisation or publication, together with examples of previous, by-lined articles. Business cards are not acceptable. To register, please send an email to the ESCMID Communications Manager chantal.britt@escmid.org.

You will need to send a copy of your press card and/or letter from your commissioning editor, and examples of previous articles if required. Journalists must register in person. Applications for media registration made via pharmaceutical, marketing or public relations companies will not be considered.

Editors of media outlets may not register as media unless their presence onsite is solely related to editorial responsibilities (i.e. reporting, interviewing and writing about the congress). They should not be carrying out any business-related aspects for a publication, marketing or otherwise. They must provide examples of previous, by-lined articles, and, if these are not available, they must provide a letter of assignment from the editor-in-chief or publisher of the media outlet explaining their role onsite at the meeting. Registration requests will be approved on a case-by-case basis.

Registration as media for the congress will only be given once your accreditation has been approved by the ESCMID communications office. Official media materials will be made available to registered journalists only.

<table>
<thead>
<tr>
<th>Representatives of public relations companies, advertising agencies, marketing companies, pharmaceutical companies, financial analysts and their publications are not allowed to register as journalists or to work in the press room, but they are welcome to register as regular participants at the congress.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Information regarding media registrations belongs to ESCMID and its media consultants. Past and current media lists are not available.</td>
</tr>
</tbody>
</table>
Emargoes

Please respect embargo times and dates on news stories.

It is planned that the large majority of the congress abstracts will go online on **12 April 2017** at [eccmidlive.org](http://eccmidlive.org) and can be reported from that time onwards. Some abstracts will be embargoed to coincide with the times they are presented at the congress. Embargo times and dates will be clearly marked on all press releases. When asking for outside comment on releases before the embargo has lifted, journalists are requested to ensure that those consulted understand and accept the embargo conditions. ESCMID reserves the right to ban from the congress any journalist who breaks the embargoes or contravenes this media policy in any other way.

**Press Centre: Friday, 21 April – Tuesday, 25 April 2017**

The Press Centre is open to bona fide media representatives with a media badge. It is not open to representatives of commercial sponsors, e.g. PR or marketing personnel.

The Press Centre provides:

- Computers with internet access and printer connections
- Photocopying facilities
- IT support
- Private interview rooms with phones for one-to-one interviews, bookable via the press officers on a first-come-first-served basis.
- Food and beverages throughout the day.

**Press Centre staff:** Emma Mason, Kerry Noble

**Press Centre opening times**

- **Friday 21 April** 14:00 - 18:30 CET
- **Saturday 22 April** 08:30 - 18:30 CET
- **Sunday 23 April** 08:30 - 18:30 CET
- **Monday 24 April** 08:30 - 18:30 CET
- **Tuesday 25 April** 08:30 – 18:30 CET

**Third-party press events**

Companies wishing to organize a news conference or any other event for the media during the congress should send a request in writing to the ESCMID communications manager. The programme, invitations and press releases sent out by any third party must be submitted to and agreed by ESCMID before the congress. Third-party press material may be displayed outside the Press Centre.
Filming and recording

- Photography, filming and recording will be permitted during the press conference.
- Filming will be permitted in a designated, general area of the congress, but is subject to authorisation. Please contact the ESCMID communications manager ahead of the congress for further information.
- Filming in other areas, including the exhibition area, is strictly forbidden. Anyone found filming in forbidden areas will be asked to leave the congress.
- Photography, filming and recording of congress sessions is prohibited.

Social media

The hashtag for @ESCMID's congress is #ECCMID2017.

Media contacts

If you have any questions about media registration, contact:

ESCMID Communications Manager Chantal Britt
email: chantal.britt@escmid.org
Tel: +41 61 508 01 57, mobile +41 76 588 08 24

If you have any questions about the ECCMID media programme contact:

Emma Mason
Tel: +44 1376 563090
Mobile: +44 (0)??11 296 986
email: emma.mason@tbicommunications.com

Kerry Noble
Mobile: +44 7446 869 433
email: kerry.noble@tbicommunications.com

German-speaking journalists:

ESCMID Communications Manager Chantal Britt
email: chantal.britt@escmid.org
Tel: +41 61 508 01 57, mobile +41 76 588 08 24